



MONNALISA®

ESG INVESTOR DAY

20 luglio, 2022

IRTOP CONSULTING

MONNALISA[®]

- ❑ ***Company overview***
- ❑ *The sustainability journey*

Highlights

- ⊗ Founded in 1968, Monnalisa is a high-end children's fashion company based in Arezzo, working mainly with Monnalisa brands
- ⊗ Monnalisa S.p.A. is owned by Jafin 2 S.p.A. (74,48%)
- ⊗ Its wide-ranging product portfolio reflects its desire to establish itself as a lifestyle identity, encompassing clothing, shoes, accessories and cosmetics
- ⊗ It distributes to over 60 countries worldwide through three distribution channels (wholesale, retail, e-commerce); 63% of its revenue comes from overseas
- ⊗ Listed on the Euronext Growth Milan since July 2018
- ⊗ Its success is based on the values of entrepreneurship, continual innovation and sustainability. These values permeate the company's day-to-day business and the work of its talented staff



60+
Countries

51
DOS

500+
Multibrand
Stores

300+
Employees

Euro 43,6 m
Revenues
FY21

>60%
export in
FY2021

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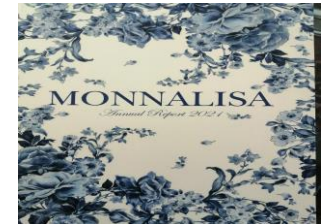
- Starting from 2018 Monnalisa presented the annual **Integrated Report** according to the guidelines of the International Integrated Reporting Council (IIRC)
- The *Materiality Analysis* allowed Monnalisa to identify and report on the content deemed most relevant to the Group and its stakeholders. The analysis has been continuously updated, with the involvement of senior management. In particular, all topics pertaining to **Human Resources** (health and safety, working conditions, work-life balance, development and training, respect for human rights, diversity and equal opportunities), the **Environment** (material sustainability), **Governance** (sustainability strategies) and **Product and Consumer Responsibility** (protection, health and safety, eco-design and product innovation) have been selected.
- Confirming its concrete commitment to ESG topics and the Group's sustainable identity, the Board of Directors also presented the **2021-2023 Sustainability Plan**

Al fine di assicurare il raggiungimento degli obiettivi del Piano di Sostenibilità, Monnalisa ha creato un team dedicato, nominato “Team Sostenibilità”; un gruppo di lavoro multifunzionale, coordinato dall’Amministratore Delegato, con il compito di definire obiettivi, target e tempistiche nell’ambito degli impegni già assunti dal Gruppo attraverso il Piano di Sostenibilità, di monitorare lo stato di avanzamento dei progetti e il raggiungimento degli obiettivi, informando costantemente l’Amministratore Delegato e il Consiglio di Amministrazione.

Attraverso il reporting di Sostenibilità, gli obiettivi e le iniziative concrete attuate dal Gruppo vengono rendicontati agli stakeholder.

Fanno parte del comitato: HR manager, referente SA8000, responsabile progetti speciali e compliance, responsabile certificazione ambientale, CFO. Il comitato riferisce ed è coordinato dall’Amministratore Delegato, nella cui figura si ricompona la responsabilità diffusa in tema di sostenibilità. Attraverso l’Amministratore Delegato il Comitato di Sostenibilità viene rappresentato in Consiglio di Amministrazione.

- ✓ Sustainability rating obtained from *Standard Ethics* at «Investment level»
- ✓ Legality rating obtained from *Autorità Garante della Concorrenza e del Mercato* at «due stelle +» ★★+
- ✓ The Board of Directors approved on March 31, 2022 the first «Dichiarazione consolidata di carattere non finanziario» prepared on a voluntary basis based on D.lgs. 254/2016
- ✓ Monnalisa Group listed among the Top 100 ESG Companies for the KON/Credit Suisse "Sustainability Award 2021"



- ✓ Analysis of all the materials used to realize Monnalisa's products in order to have a benchmark of the current situation in terms of details and specifics
- ✓ Research projects for the realization of products, line of products or capsule with lower carbon footprint or carbon neutral
- ✓ Analysis of possible alternative packaging to further reduce the environmental impact of the currently used packaging
- ✓ Analysis of potential investments on tracing of the product related information
- ✓ Research projects finalized to reduce the impacts of Monnalisa products made of plastics materials in the different phases of the product life



Monnalisa Group is focused on continuous improvement in the social sustainability and in the governance across the Group, with a specific strategic focus on environmental sustainability for the next 3 yrs

Thanks!

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